

February 7, 2023



Dear Community Partner:

We are pleased to announce that the planning of the 2023 City of Knox Family Fun Day & Fireworks Show has officially started!

We have realized that with the proven continued support and generosity from our community, this event grows bigger and better each year! The donations that we receive have continued to allow us to add more attractions, vendors, and family activities for all ages. These activities are kept at little or no cost to those in attendance and that could not continue to be possible without your sponsorships! Our growing attendance at this event, shows us just how much our residents and guests appreciate this traditional hometown event! It is our hope that this event is becoming one that generations of Starke County families will attend and enjoy for many years to come!

We understand that everyone has had to make difficult decisions financially and appreciate donations of any amount that support this event. As this hometown event continues to grow larger each year, we also see an increase in the number of visitors from surrounding areas to our parks and businesses. We hope the additional visitors through our city result in a significant economic benefit to our businesses!

I have attached the 2023 Sponsorship Form. Donations of any amount can be made at any time for the Fireworks Show and are greatly appreciated! Keep in mind that the GOLD, SILVER, and BRONZE sponsorships need to be received by June 1<sup>st</sup> to meet all media deadlines. Business and/or individual donations of any amount will help defray our costs and help us to continue to make this event better every year!

**WE HOPE YOU'LL JOIN US AND MARK YOUR CALENDARS!**

**We are very excited that this year's event will once again kick off on Friday, June 30<sup>th</sup> with our 3<sup>rd</sup> Knox Alumni Reunion! Entertainment will be provided by POINT'N FINGERS!** Point'n Fingers plays classic to newer rock, & country rock (with some funk!) providing a good time for all ages! There will be a beer garden and food will also be available. This event is open to the public! More details coming soon!

**July 1<sup>st</sup> (Saturday) – Family Fun Day, 4<sup>th</sup> of July Parade and Fireworks Show at Wythogan Park** – Family activities, food, and music throughout the day! The July 4<sup>th</sup> Parade Application will be available online at [www.cityofknox.net](http://www.cityofknox.net). Below are the Sponsorship levels for the Family Fun Day and Fireworks Show:

**GOLD SPONSORSHIP - \$500 OR MORE**

Donation includes advertising in media ads, on all event signage and advertising spotlight(s) on WKVI.

**SILVER SPONSORSHIP - \$250**

Donation includes advertising in media ads and on all event signage.

**BRONZE SPONSORSHIP - \$150**

Donation includes advertising in media ads only.

If you have any questions regarding any of these events, please feel free to contact my office at 772-4553.

Together with your support we can continue to build a better and more vibrant community to live, work and play!

Sincerely,

Mayor Dennis Estok