



February 9, 2022

Dear Community Partner:

We are pleased to announce that the planning of the 2022 City of Knox Family Fun Day & Fireworks Show has officially started! We have realized that with the proven continued support and generosity from our community, this event grows bigger and better each year! The donations that we receive have continued to allow us to add more attractions, vendors, and family activities for all ages. This would not nearly be as possible for us to do without your support.

We understand that everyone has had to make difficult decisions financially and appreciate donations of any amount that support this event. As this hometown event continues to grow larger each year, we see an increase in the number of visitors from surrounding areas to our parks and businesses. We hope the additional visitors through our city result in a significant economic benefit to our businesses! It is our hope that this event is becoming one that generations of Starke County families will attend and enjoy for many years to come!

I have attached the 2022 Sponsorship Form. Donations of any amount can be made at any time for the Fireworks Show and are greatly appreciated! Keep in mind that the GOLD, SILVER, and BRONZE sponsorships need to be received by June 1st to meet all media deadlines. Business and/or individual donations of any amount will help defray our costs and help us to continue to make this event better every year!

WE ARE ALL HOPING FOR A STRONGER AND HEALTHIER 2022 WE HOPE YOU'LL JOIN US AND MARK YOUR CALENDARS!

We are very excited that this year's event will once again kick off on Friday, July 1st with our Knox Alumni Reunion! Entertainment will be provided by MAGIC BUS! Magic Bus is a performance tribute band to the 1960's era of music! There will be a beer garden and food will also be available. More details coming soon!

<u>July 2nd (Saturday) – Family Fun Day, 4th of July Parade and Fireworks Show at Wythogan Park</u> – Family activities, food, and music throughout the day! The July 4th Parade Application will be available online at www.cityofknox.net. Below are the Sponsorship levels for the Family Fun Day and Fireworks Show:

GOLD SPONSORSHIP - \$500 OR MORE

Donation includes advertising in media ads, on all event signage and advertising spotlight(s) on WKVI.

SILVER SPONSORSHIP - \$250

Donation includes advertising in media ads and on all event signage.

BRONZE SPONSORSHIP - \$150

Donation includes advertising in media ads only.

If you have any questions regarding any of these events, please feel free to contact my office at 772-4553.

Together with your support we can build a better community!

Sincerely,

Mayor Dennis Estok

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DE/pjt/special events/events donation announcement2022