



January 25, 2019

Dear Community Partner:

We are pleased to announce that the planning of the 2019 City of Knox Family Fun Day & Fireworks Show has officially started! With the proven continued support and generosity from our community, this event grows bigger and better each year! The donations that we receive have continued to allow us to add more attractions, vendors, and family activities for all ages. This would not nearly be as possible for us to do without your support. As this hometown event continues to grow larger each year, we see an increase in the number of visitors from surrounding areas to our parks and downtown businesses. It is our hope, that this event is becoming one that generations of families will attend and enjoy for many years to come!

As we begin our planning for this year, I have attached the 2019 Sponsorship Form. Donations can be made at anytime for the Fireworks Show or any of the events listed below. Business and/or individual donations of any amount will help defray our costs for these events and help us to continue to make them better every year!

July 6th – Family Fun Day, 4th of July Parade and Fireworks Show at Wythogan Park – Family activities, food and music throughout the day! The July 4th Parade Application will be available online at www.cityofknox.net. Below are the Sponsorship levels for the Family Fun Day and Fireworks Show:

GOLD SPONSORSHIP - \$500 OR MORE

Donation includes advertising in media ads, on all event signage and advertising spotlight(s) on WKVI.

SILVER SPONSORSHIP - \$250

Donation includes advertising in media ads and on all event signage.

BRONZE SPONSORSHIP - \$150

Donation includes advertising in media ads only.

Donations can also be made to sponsor any one of these events:

May 25th – Car Show at Wythogan Park – Food and music throughout the day. More details coming soon!

“Movies in the Park” at the Wythogan Park Performance Stage – Every other Wednesday beginning in May. Dates are May 29th, June 12th, June 26th, July 10th and July 24th. Showtime is 8:30 p.m. Free admission and parking. More details coming soon!

“Concerts in the Park” at the Wythogan Park Performance Stage – Details and dates to be determined! Free admission and parking.

September 7th – Fall Bash at Wythogan Park – Local beer crafters, food and music! More details coming soon!

December 7th – Peppermint Parade and Santa arrives at Santa’s House in Wythogan Park!



WE HOPE YOU'LL JOIN US AND MARK YOUR CALENDARS FOR THE EVENTS WE HAVE PLANNED FOR 2019!

If you have any questions regarding any of these events, please feel free to contact my office at 772-4553.

Together with your support we can build a better community!

Sincerely,

Mayor Dennis Estok

DE/pjt/special events/events donation announcement2019